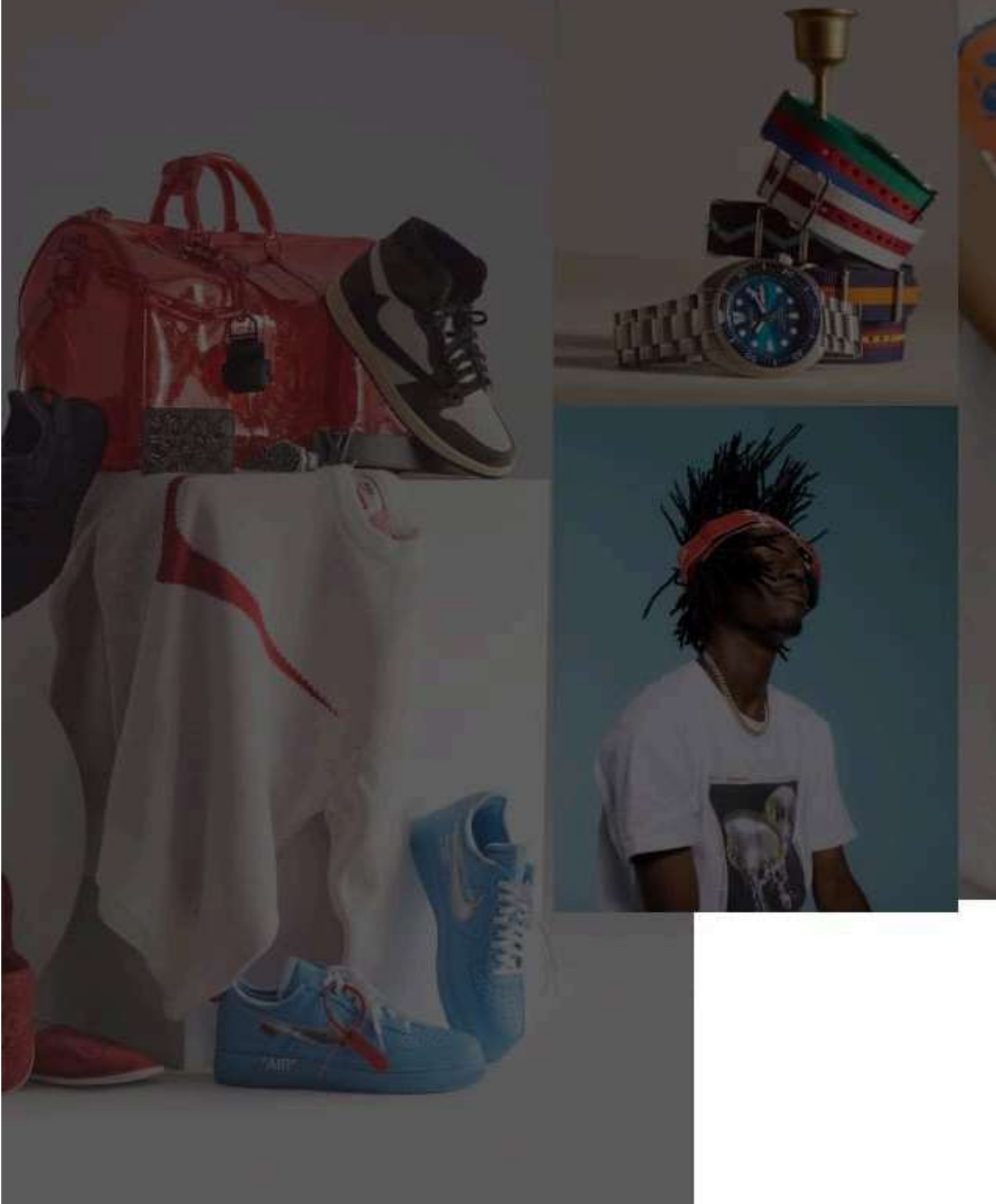


Exhibit 06



StockX Snapshot: The State of Resale



The State of
The Market

The State of The Market

\$6 BILLION

Size of Global Secondary Sneaker Market

\$100B

Size of Primary Sneaker Market

60%

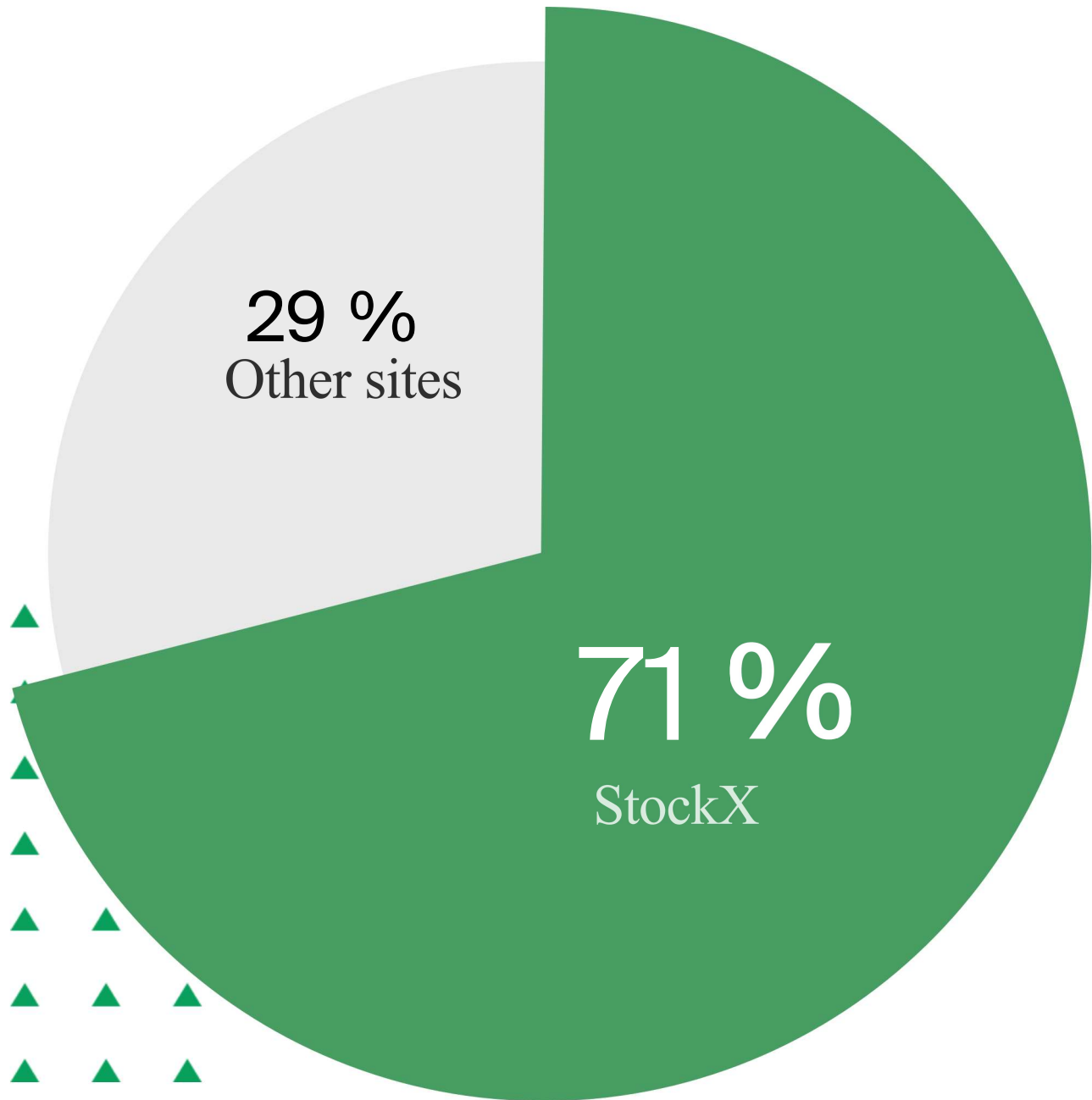
Share of Gen Z Males Who Report Using StockX

15-25%

Projected Size of Secondary Market Relative to Primary Market in 2025

29%

Share of Footwear Purchased Online



Secondary Website Preference

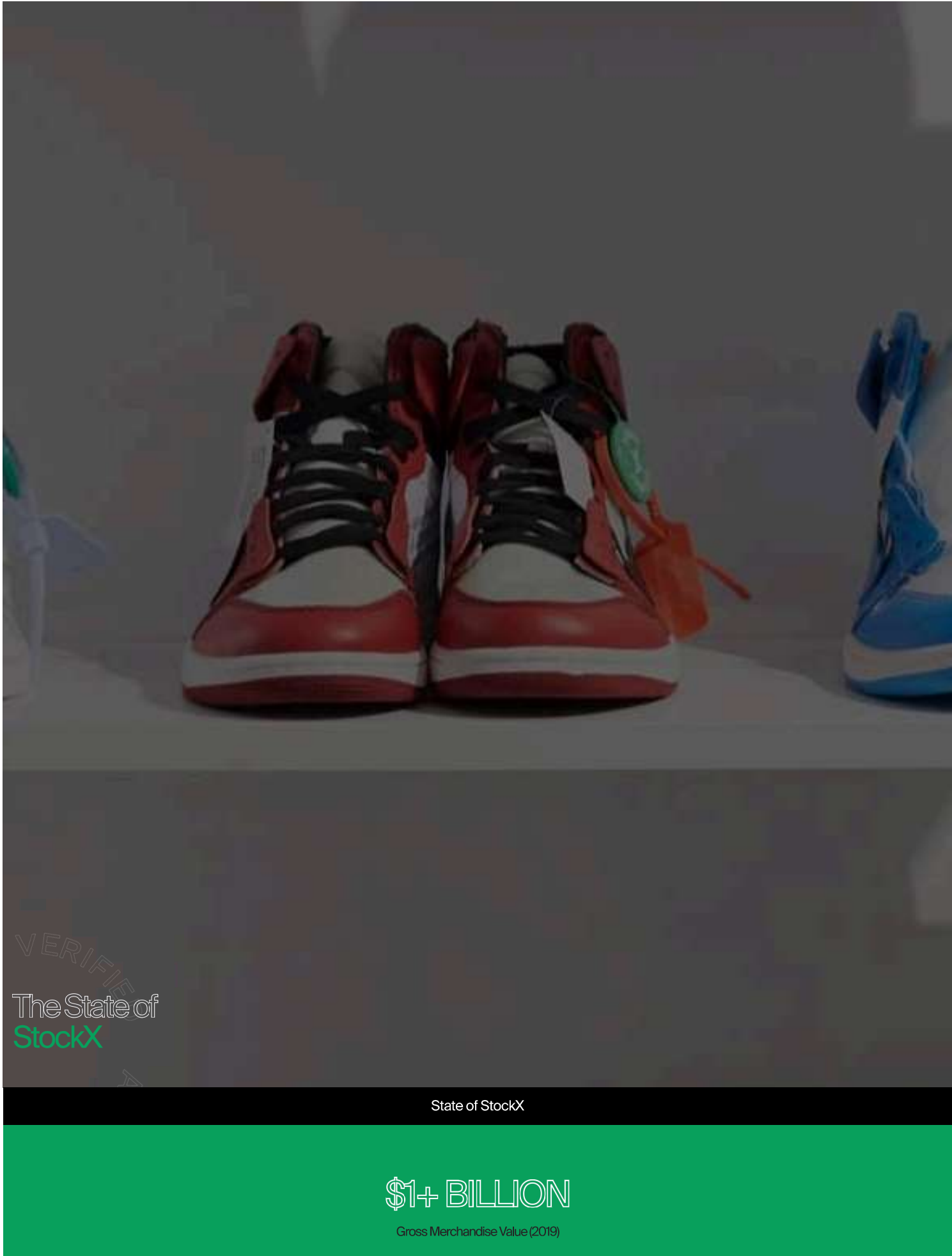
Gen Z Sneakerheads

Sources: Piper Jaffray "Taking Stock With Teens Survey" and "Sneakers Sizzle" Report | The NPD Group



33% of Gen Z Men and 26% of Gen Z Women consider themselves "Sneakerheads", and StockX is now a Top 10 favorite website among upper-income Gen Z men.





~1000

Total Team Members

6

Global Authentication Centers

100+%

Registration Growth (2019)

197

Countries and Territories with StockX buyers

750,000+

Yeezys Authenticated (2019)



In the instance of our adidas Campus 80s MakerLab IPO, Bids came in from customers across 62 countries and outstripped product supply 10:1.



VERIFIED
International
Growth

France

France

Growth

+281%

Buyer GMV

Favorite Sneaker



Nike Air Max 1 Have a Nike Day

Italy

Italy

Growth

+830%

Seller GMV

Favorite Sneaker



Yeezy Boost 350 V2 Cream White

United Kingdom

United Kingdom

Growth

+309%

Yeezy Sales

Favorite Sneaker



Yeezy Boost V2 Black Non-Reflective

Spain

Spain

Growth

+383%

Nike Sales

Favorite Sneaker



Nike Air Max 1 Have a Nike Day

Germany

Germany

Growth

+274%
New Sellers

Favorite Sneaker



Yeezy Boost 350 V2 Cream White

China

China

Growth

10,000+

Yeezy 350 Clay Sales

Favorite Sneaker



Yeezy Boost 350 V2 Clay

Netherlands

Netherlands

Growth

+250%

Jordan Sales

Favorite Sneaker



Nike Air Max I Have a Nike Day

South Korea

South Korea

Growth

+210%

Nike GMV

Favorite Sneaker



Converse Run Star Hike JW Anderson Black

Japan

Japan

Growth

1,600+

Supreme Parka Sales

Favorite Sneaker



Jordan 1 Retro High OG Defiant SB LA to Chicago

Qatar

Qatar

Growth

+1,486%

adidas Sales

Favorite Sneaker








Yeezy Boost V2 Black Non-Reflective



In 2019, StockX buyers came from 197 countries and territories, from [Albania](#) to [Zimbabwe](#).






StockX Sneaker Market

Brand	Market Share	Avg. Resale Price	Avg. Price Premium*
		\$266	61%
		\$295	36%
		\$230	47%
		\$183	64%
BALENCIAGA		\$699	-6%
VANS		\$121	61%
		\$223	52%

*Percentage Over/Under Retail

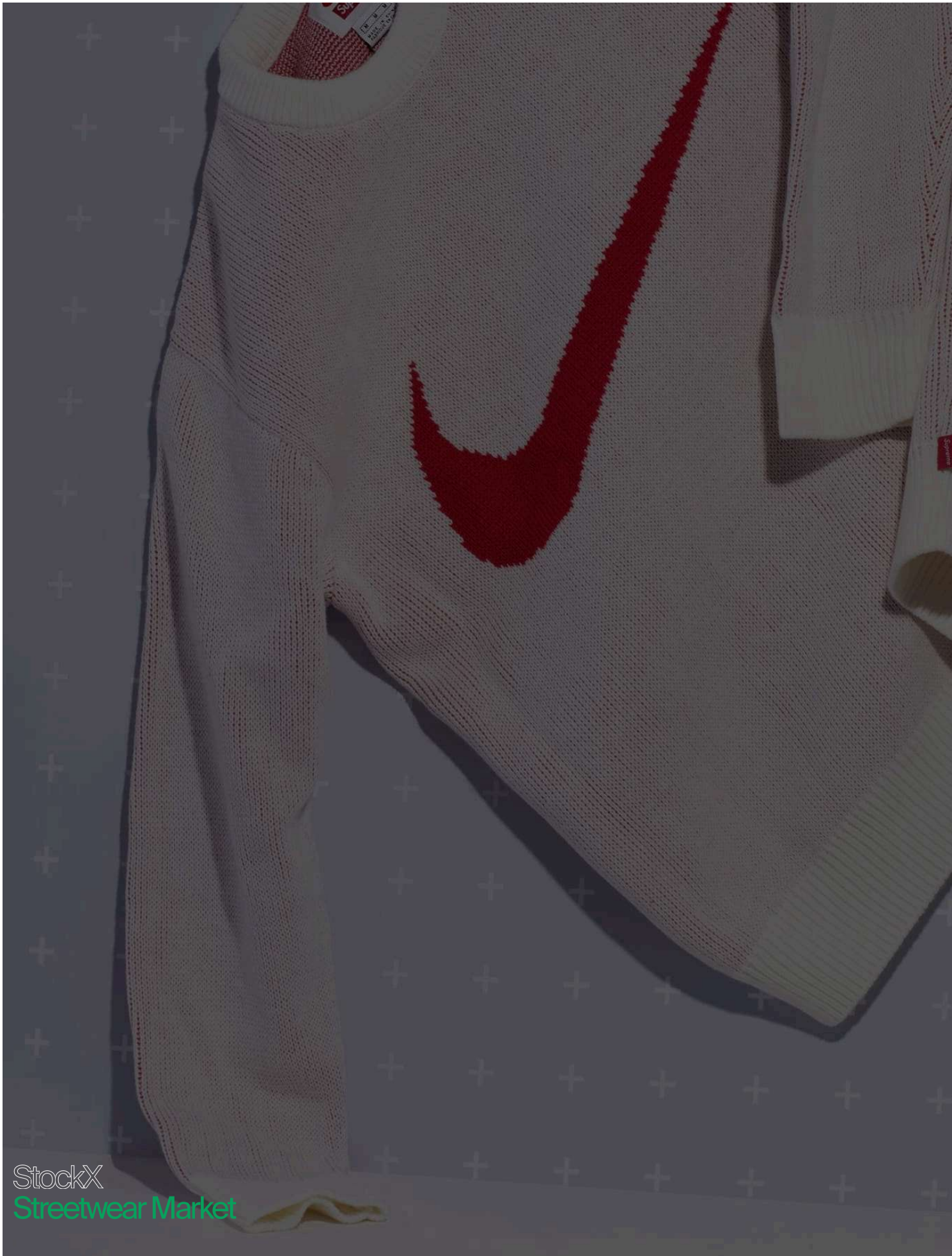
Top Silhouettes by Market Share

Pictured: Best Selling Colorway

	Jordan 1		
	Market Share	Avg. Resale	
	23%	\$260	
	Yeezy 350		
	Market Share	Avg. Resale	
	18%	\$280	
	Air Force 1		
	Market Share	Avg. Resale	
	6%	\$274	








Sales of women's exclusive sneakers outpaced the overall market by 80% in 2019.



StockX
Streetwear Market

StockX Streetwear Market

Brand	Avg. Resale Price	Avg. Price Premium*
	\$170	69%
	\$189	14%
	\$186	31%
	\$128	76%
FEAR OF GOD	\$132	20%
Off-White™	\$205	-10%
	\$132	80%

*Percentage Over/Under Retail

Top Accessories by Market Share

Pictured: Best Selling Item



Shoulder Bag

Avg. Resale
\$133

Avg. Premium
68%



Waist Bag

Avg. Resale
\$145

Avg. Premium
55%



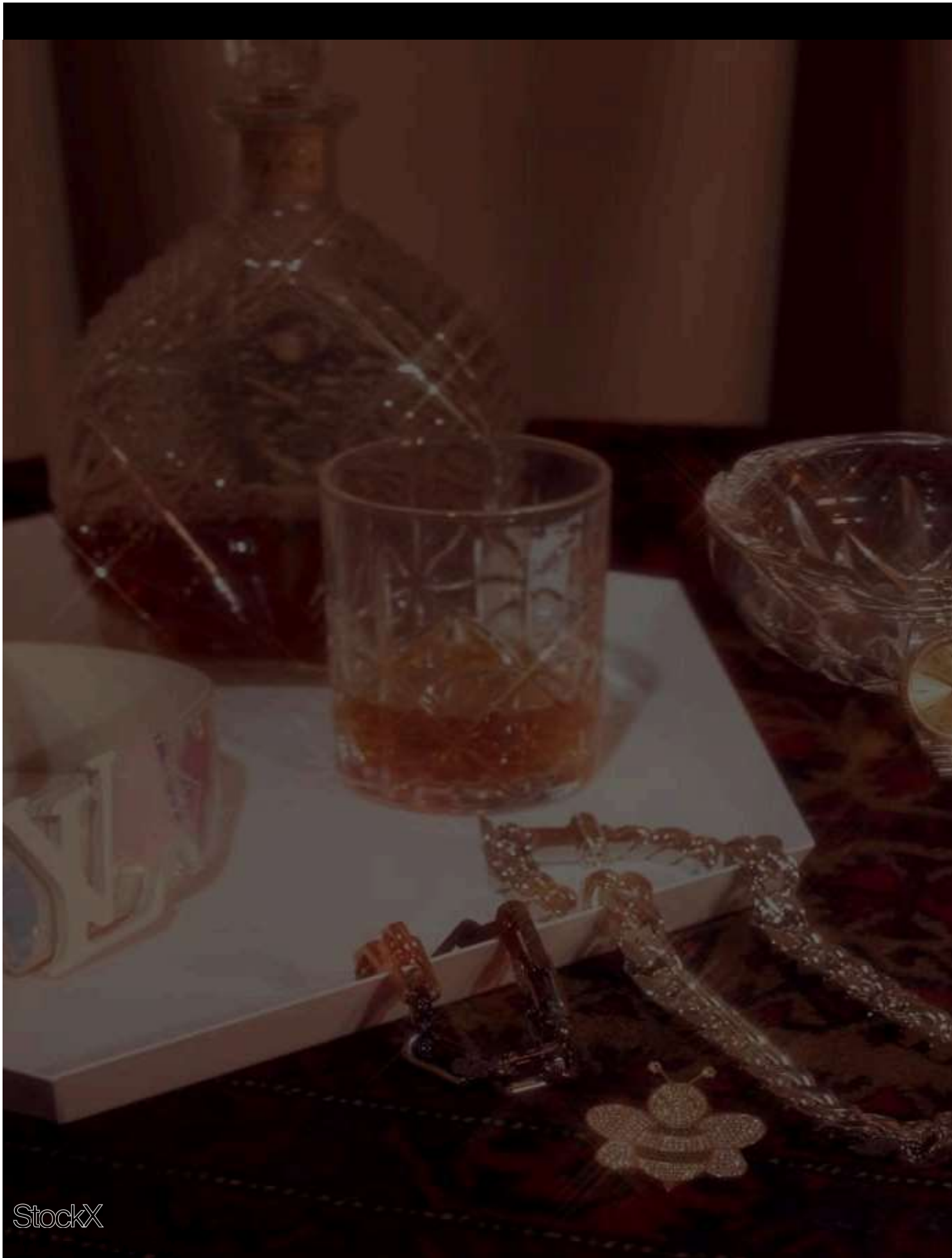
Backpack

Avg. Resale
\$211

Avg. Premium
38%



Travis Scott artist merch accounted for 10 of the top 100 streetwear items released in 2019.



StockX

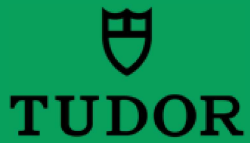
Luxury Market

StockX Luxury Market



Top Luxury Handbag Brands

Avg. Resale Price



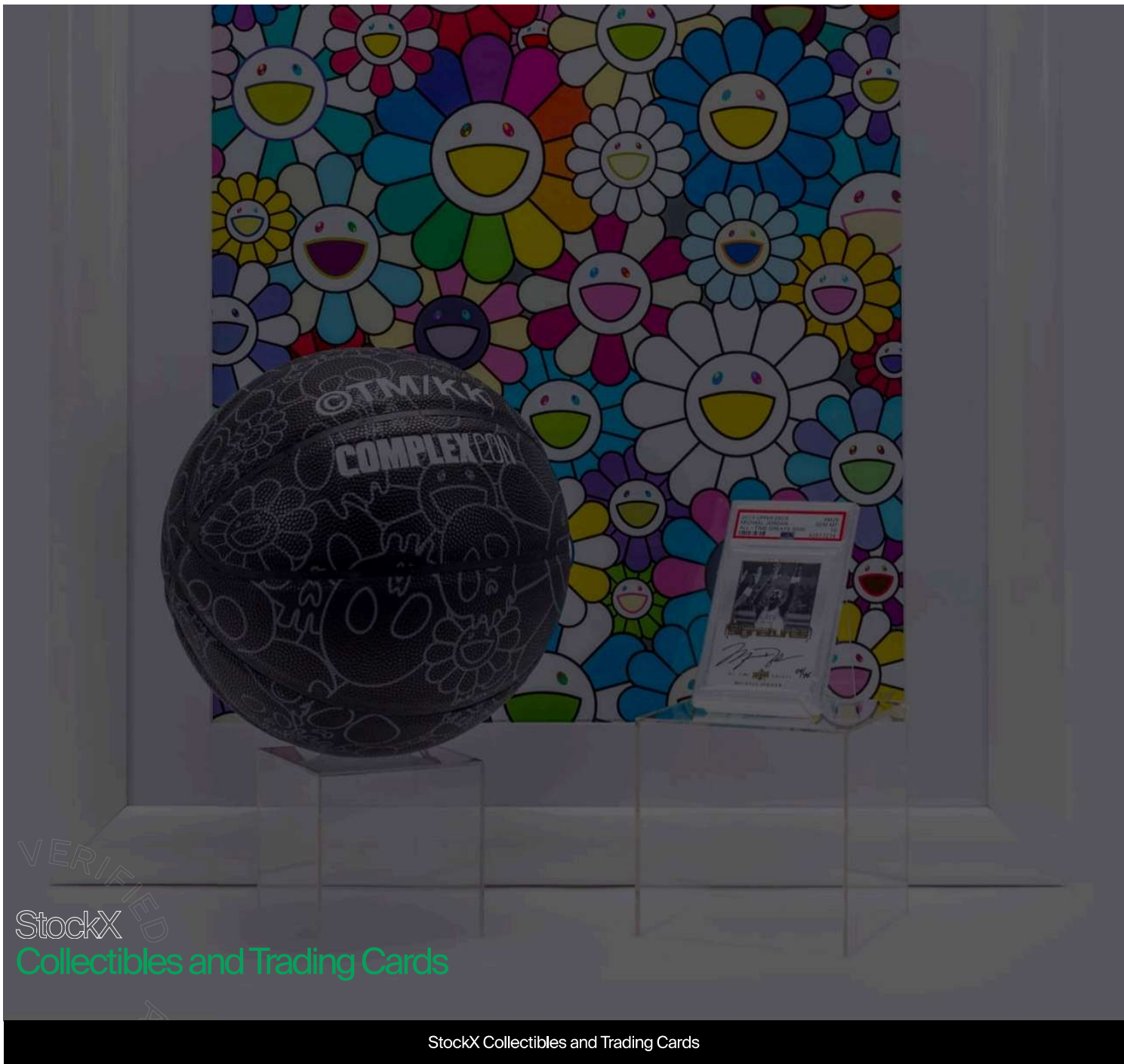
Top Luxury Watch Brands

Avg. Resale Price

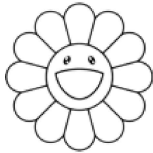


The most hyped handbag of 2019 was Virgil Abloh's Monogram Prism Keepall which resold for over \$5,000 or 40% above retail.





StockX Collectibles and Trading Cards



Top Artist/Brand Collectibles

Total Sales (2019)

Luka Doncic

Michael Jordan

Ken Griffey Jr.

Pete Alonso

LeBron James

Most Active Trading Cards

Combined Bids+Asks (2019)



The average resale value of [Luka Doncic's](#) 2018 Panini Prizm Rookie Card increased [200%](#) in 2019.





A Look Ahead: 2020



Travis Scott's Reign

Travis Scott's blockbuster collabs helped push Jordan Brand to the #1 spot in our 2019 sneaker rankings, and we expect his upcoming projects with Nike to solidify his secondary market dominance.



Artist Merch

In 2019, artist merch was among the fastest-growing segments of our streetwear marketplace, and as more and more artists release limited capsules to commemorate their albums and tours, we expect that growth to accelerate.



Women + Sneakers

Women's exclusive sneaker releases nearly doubled their share of the secondary market in 2019, and as brands step up their efforts to court this demographic, expect the popularity of **women's sneakers** - and the number of women identifying as "sneakerheads" - to increase.



Smaller Brands Go Big

In 2019, smaller brands like **New Balance** became major players on the resale market, and with a roster of A-list endorsers that includes Kawhi Leonard, Coco Gauff, and Jaden Smith, 2020 should be another big year for the brand.



The New Man Bag

Hyped luxury luggage and men's bags — like the [Supreme x Rimowa](#) collaboration and [Virgil Abloh's Prism Keepall](#) — proved that men are increasingly interested in these product categories, and we see no signs the hype will fade.



Gen Z Market Power

With nearly 1 in 3 Gen Z consumers identifying as 'sneakerheads', this younger generation is driving rapid growth in the secondary market, and with the overwhelming majority choosing [StockX](#) as their preferred marketplace, they will continue to propel our business growth in 2020.

StockX. Access the Now.

Air Jordan

- Air Jordan 1
- Air Jordan Release Dates
- Womens Jordans
- Air Jordan 11
- Air Jordan 4
- Jordan 1 Mid

New Balance

- New Balance 327
- New Balance 530
- New Balance 550
- New Balance 574
- New Balance 2002R
- New Balance Aimé Leon Dore

Popular Releases

- Jordan 1 Retro High OG Royal Reimagined
- Jordan 11 Retro DMP Defining Moments (2023)
- Air Jordan 3 Retro Fear (2023)
- Air Jordan 12 Retro Cherry (2023)
- Popular Searches
- Popular Brands

Apparel

- Supreme
- Fear of God Essentials
- Chrome Hearts
- Vlone
- Nike Tech Fleece
- Yeezy GAP

Nike

- Nike Dunk
- Nike Blazer
- Nike Air Force 1
- Women's Air Force 1s
- Women's Nike Dunks
- Women's Nike Shoes

Sell

- Selling Guide
- Professional Tools
- Scout
- Developers

Women's

- Women's Sneakers
- Women's Shoes
- Women's Apparel
- Women's Accessories
- UGG
- UGG Tazz Platform

Accessories

- Swatch X Omega Mission To The Moon
- Supreme Field Waist Bag
- Jordan Monogram Duffle Bag
- Marc Jacobs Tote Medium
- Gucci NY Yankees Cap

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